

The Autobid.de manual

Your partner
in the used vehicle
business



Welcome to Germany's largest vehicle marketer.
Success on the market with just a few clicks.

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Auktion & Markt AG introduces itself

Auktion & Markt AG is one of the largest used vehicle marketers in the trade with its Autobid.de business unit, via which more than 140,000 units are sold per year.

The vehicles are offered in open and closed dealer auctions. In the "live", "online" and "Netlive" forms of auction vehicles will be auctioned every minute – in real time! The Netlive auction will be held simultaneously on site in an auction centre and online at www.autobid.de. Registered customers have access seven days per week 24 hours per day to vehicles and can bid if they wish.

In the interests of our valued dealers, the vehicle selection and acquisition will be carried out as carefully as possible. The auction vehicles are examined by our staff in person or by recognised external experts on site. A large number of photos document the exact condition of the vehicles.

We simply offer more:

- **Range of vehicles**
Cars, commercial vehicles, motorbikes, vehicles involved in accidents, trade-ins, leased and fleet vehicles, company and employee cars
- **Online auctions in 22 languages**
German, English, Spanish, French, Italian, Dutch, Polish, Russian, Rumanian, Bulgarian, Turkish, Serbian, Slovakian, Slovenian, Czech, Croatian, Hungarian, Latvian, Estonian, Lithuanian, Portuguese, Greek
- **Full service for suppliers and buyers from one source**
- **Personal customer care throughout Europe**



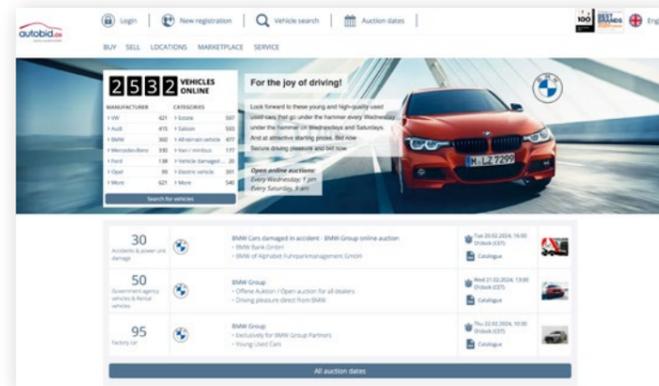
The Autobid.de portal

Gain an overview of what is available.

Start page

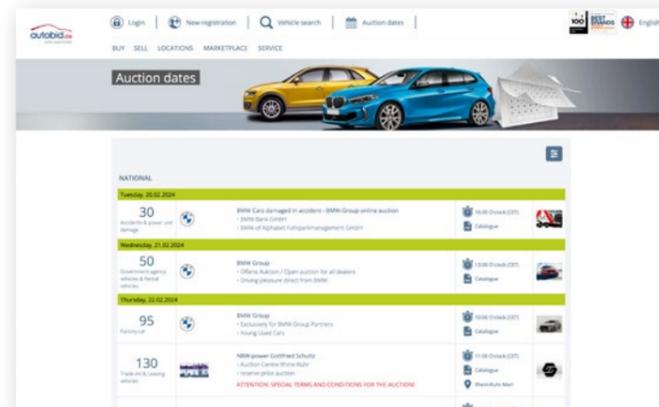
On our start page you can find out how many vehicles of which brands are currently in our auctions. Here you will also find the latest references and information about special features.

With a single click on **All auction dates** or at **Buy > Auction dates** you will reach the dates page.



Dates page

Here you can see all the auction dates at a glance. The dates are sorted by auctions that are currently online, being prepared or have already ended. With just one click on the desired date you will be directed straight to the auction.



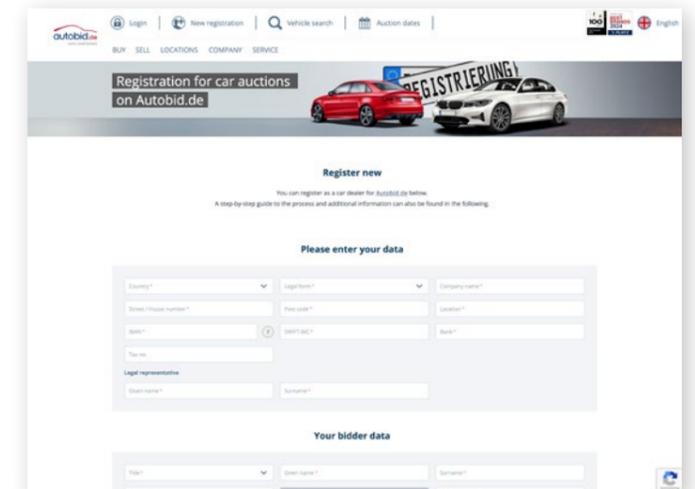
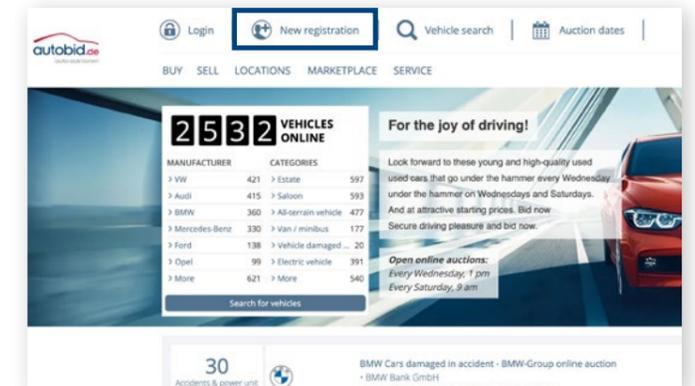
Simply register

You must register so that you can bid on vehicles and use all the Autobid.de services in full. Please note that exclusively companies that have registered vehicle trading as their main source of income in the trading licence will be admitted to our auctions.

To register, click on **New registration** at the top of our website. Registration for all open auctions runs via the Autobid.de portal. If you are a BMW or MINI dealer and would like to register for the closed BMW or MINI auctions, please go to the respective brand portal and register there. If you would like to customise your account, please send an e-mail to registrierung-autobid@auktion-markt.de.

After you have filled out and sent off the registration form, you will receive confirmation of registration by email. Please sign and stamp this and then send it together with your business registration, your Commercial Register extract and a copy of the identity card of the owner or managing director by fax to +49 611 44796-729 or by email to registrierung-autobid@auktion-markt.de.

After receipt and verification of your documentation, you will receive your access data and will then be able to participate in our auctions.



The easy way to a used vehicle ...



Functions of the scheduling page



- 1 **Auction type**
Under **Auction type**, select whether you want online or Netlive auctions to be displayed.
- 2 **Auction date**
You can use the filter function **Auction date** to a) display today's auctions or b) specify a time period.
- 3 **Country**
Under **Country** you can filter auctions according to the countries in which they take place.
- 4 **Auction goods**
In the **Auction goods** field, choose the type of vehicles, e.g. **company cars** or **commercial vehicles**.
- 5 **Auction title**
At the **Auction title** you can filter by the names of your favourite auctions.
- 6 **Auction number**
Have you made a note of an auction number? Then you can search for the corresponding auction using this function.
- 7 **Status**
In the **Status**, select auctions that are **Online** (open for bidding), **In preparation** (available soon) or **Finished** (already expired).
- 8 **Brand portal**
Would you like to display only auctions from our brand portal partners? Then you can choose from the following: BMW Group (open auctions), BMW Young Used Cars (closed auctions exclusively for BMW dealers), Alphabet and Volkswagen Commercial Vehicles.

We also provide you with another function: you can save each auction in your Outlook, Google or Apple calendar so that you never miss an auction again. To do this, click on the time of the desired date and then select the calendar you would like to save it.

Overview of the auction page

1 Login

You will receive your user name and your password by email after registration has been successful. Simply login with this access data

2 My Autobid.de

At **My Autobid.de** as a logged-in dealer you will have a precise overview of your current auction activities (see page 14/15).

3 Vehicle search

By using the **Vehicle search** function, you will be able to filter vehicles by certain criteria, e.g. manufacturer, model, type of transmission or kilometrage. You can save your searches and manage them in **My Autobid.de** (see page 14/15).

4 Notifications

All your notifications will merge under this menu point. For example you will be notified before a vehicle you have viewed goes into the auction and will therefore no longer miss out on any interesting vehicles. All the notifications are also available as desktop notifications. You can adjust the settings at **My Autobid.de > Customer account > Notifications** (see page 16).

5 Current auction

With just one click on **Current auction** you will reach the vehicle, which is currently being auctioned in the ongoing auction.

6 All vehicles

In the **All vehicles** area you will have an overview of all the vehicles in the selected auction.

7 Selection options

In this area you can select the vehicles in the current auction by category, manufacturer or other features.

8 Tracking

With a click on the **Tracking symbol** you can add interesting vehicles to your tracking list. You can find this list in **My Autobid.de > Auction > Tracking**. If the symbol is highlighted in blue, you are viewing this vehicle.

9 Notes

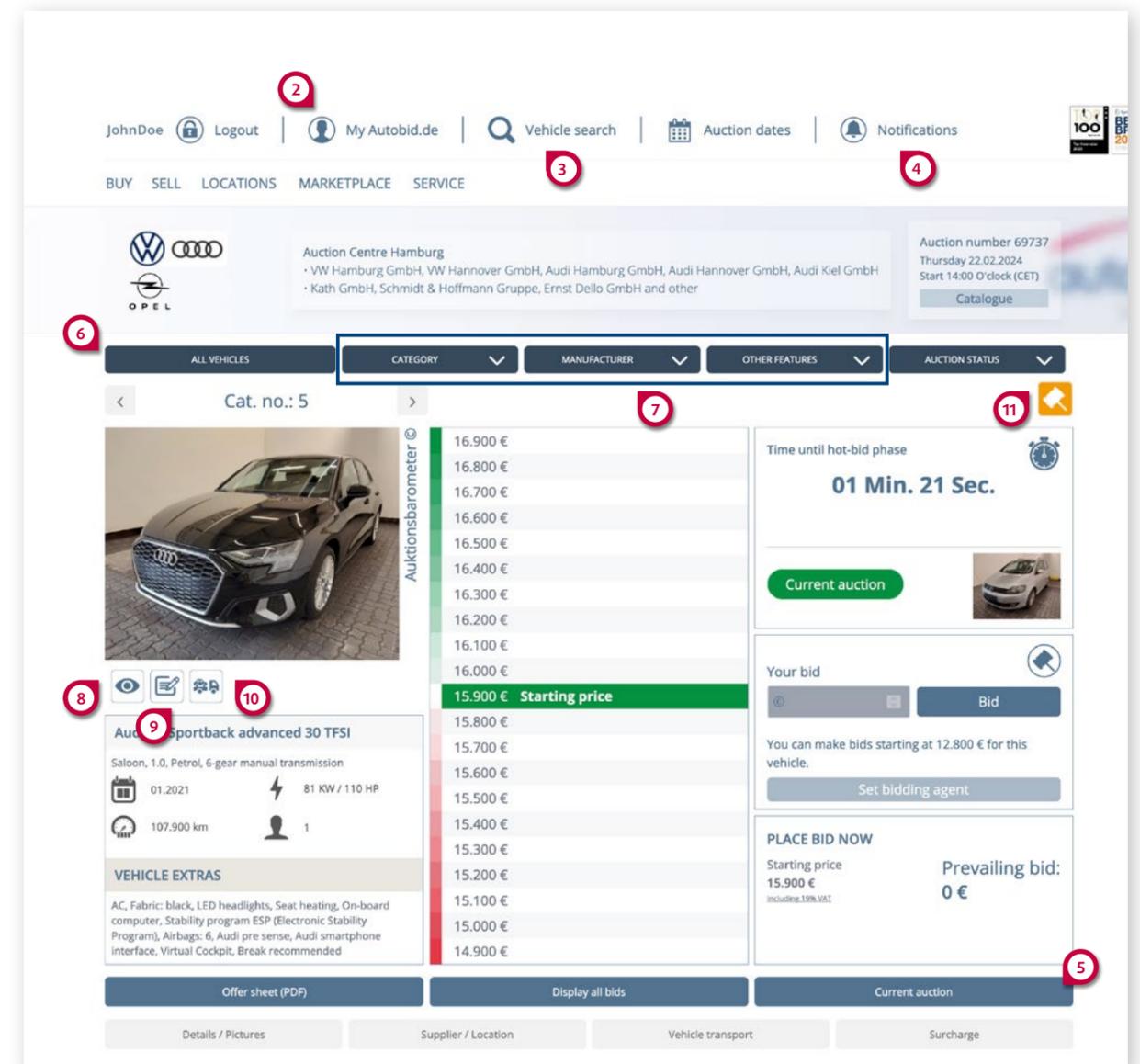
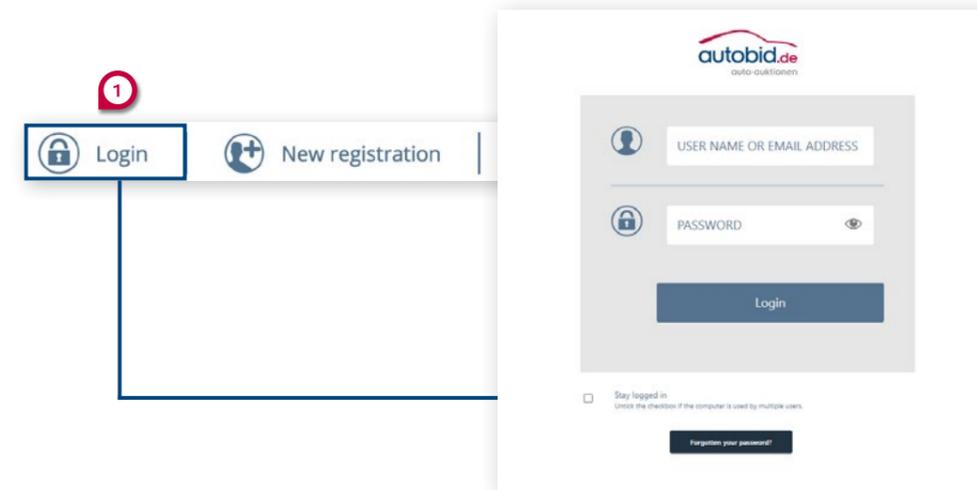
You can save your notes using this symbol, which is available on the barometer page, in the vehicle details, the vehicle list display and in the lists in **My Autobid.de**. If the symbol is highlighted in blue, you have saved a note for this vehicle.

10 Calculate transport costs

By clicking on this symbol, you can calculate the approximate transport costs from the location of the vehicle to the address you have stored with us. If you have successfully purchased the vehicle at auction, you can use **My Autobid.de** to order transport to an address of your choice by 12 noon the following day. This service is currently only available to vehicle dealers based in Germany. You can find further information under **Service > Vehicle transport**.

11 Bid symbol

As soon as you have submitted a bid, this symbol will be displayed by the corresponding vehicle on the barometer page and in the vehicle lists.



Overview of the auction page

13 Hotbid

As soon as the official auction time has expired, there is another 15 seconds available (the so-called "Hotbid phase"). If a bid is submitted, the Hotbid phase starts again. When it has expired, the highest bidder's bid will be accepted.

14 Bidding agent

You can involve a bidding agent at any time, who will automatically join in the bidding up to your specified highest bid. Under **My Autobid.de** > **Bid** in the column **Prevailing bid** a message to show you that you have set a bidding agent (see page 14).

15 Auction status

Here you can see whether the vehicle has already reached the starting price, is still under the reserve price or has been released under the starting price.

16 Offer sheet

Generate a PDF document automatically for your vehicles, containing the most important vehicle data and photos. On request you can also supplement your own data in the form. In this way you will receive an overview of the vehicle for convenient re-selling. This function is available in all 22 languages.

17 Display all bids

The bid history documents all the bids showing the time and user name.

18 Details/Pictures

Here you can find a detailed description and all the photos of the vehicle.

19 Vehicle transport

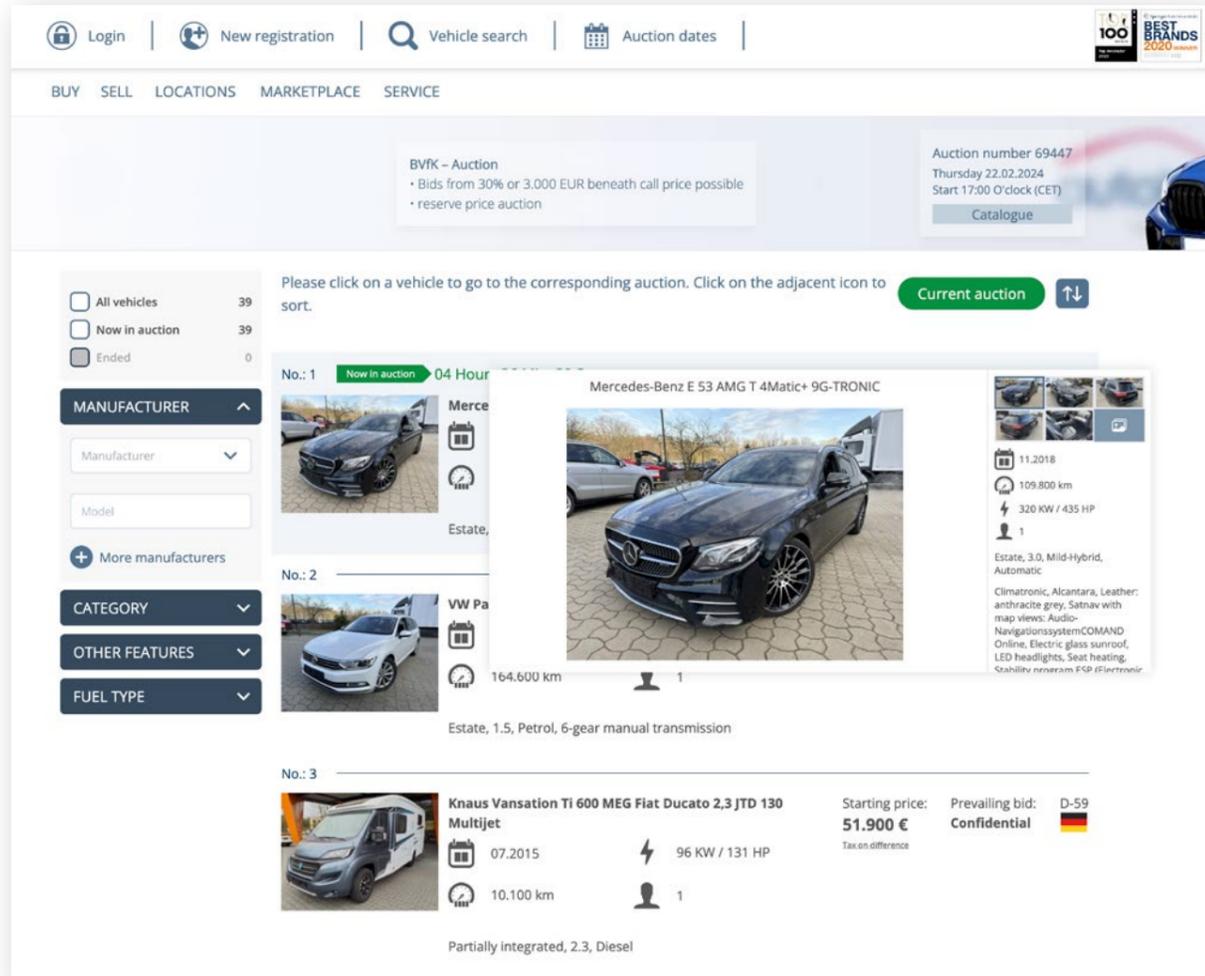
We offer you support for the transport of your purchased vehicles. We are at your side with experienced partners for Germany-wide and international deliveries.

20 Auction barometer

Every bid submitted is displayed with the associated user name on this central component of our auction platform. Bids in the red area are till under the reserve price. If the starting price is shown in green, the vehicle is released and will be auctioned off to the highest bidder (exception is the so-called "reserved price auction").

The screenshot displays the My Autobid.de auction interface for a specific vehicle. At the top, there is a user profile (JohnDoe) and navigation options like 'Logout', 'My Autobid.de', 'Vehicle search', 'Auction dates', and 'Notifications'. Below this is a secondary navigation bar with 'BUY', 'SELL', 'LOCATIONS', 'MARKETPLACE', and 'SERVICE'. The main content area features a header for 'Auction Centre Hamburg' with logos for VW, Audi, and Opel, and a list of participating companies. The central focus is the vehicle listing for an 'Audi A3 Sportback advanced 30 TFSI'. It includes a photo of the car, a detailed 'Auktionsbarometer' (auction barometer) showing a price range from 14,900 € to 16,900 €, and a 'Starting price' of 15,900 €. A 'Time until hot-bid phase' timer shows '01 Min. 21 Sec.'. On the right, there is a 'Your bid' section with a 'Bid' button and a 'Set bidding agent' button. Below the vehicle details, there are buttons for 'Offer sheet (PDF)', 'Display all bids', and 'Current auction'. At the bottom, there are tabs for 'Details / Pictures', 'Supplier / Location', 'Vehicle transport', and 'Surcharge'. Red circles with numbers 13 through 20 are overlaid on the page to indicate specific features mentioned in the text.

Vehicle list at a glance



If you open an auction date and the auction is not yet in the Hotbid phase, you will receive an overview of all vehicles offered in this auction, including basic data. If you are on the barometer page of a vehicle, you can access this view via the **All vehicles** button.

If you move the mouse cursor over the main image in the desktop view, another window appears with additional information about the vehicle and the option to view the main images. In the mobile view, you can switch between the five main images by swiping within the list view.

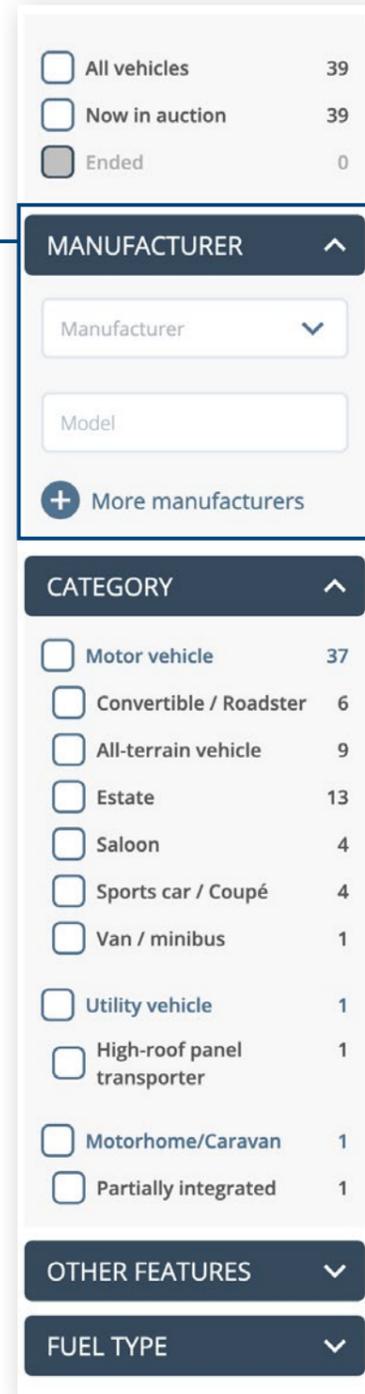
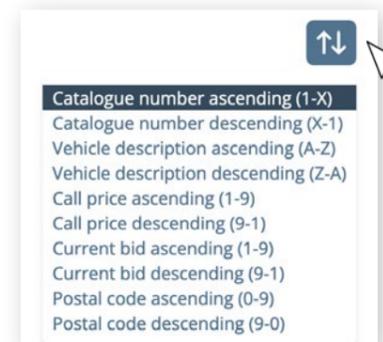
You can filter by manufacturer, category, fuel type and other features to restrict the list of vehicles to specific criteria.

If you want to filter by several manufacturers or model names, confirm your selection with the blue plus symbol to activate the filter and enter a new manufacturer or model name.

If the hotbid phase starts for the current auction, you can see the currently auctioned vehicle by clicking on the **green arrow symbol** in the list view or accessing our auction page via the green button **Current auction** to place bids.



Furthermore, there is the option to sort the vehicle list according to various criteria.



Functions of "My Autobid.de"

To access My Autobid.de, please login. You will find the corresponding button right next to your user name.

1 Auction

If you select the **Auction** area, you will also see all the available functions for the Autobid.de portal.

2 Buy

By clicking on the tab **Buy** all the vehicles will be displayed, on which you have placed bids. You can call up various vehicle lists, which show the status of a vehicle. For example if you have placed a bid on a vehicle, it will be in the **Bid** list. The vehicles automatically move from one list to the other, when their status changes. The following vehicle lists are available (2.1):

- **Bid**
- **Subject to reservation**
- **Purchased by auction**
- **Not purchased**

The lists can be sorted by column headings. The **Bidding agent** set for the vehicles will be displayed in the column **Prevailing bid**.

3 Tracking

Here you will find the vehicles for which you have clicked the **Tracking** button on the barometer page. As soon as you bid on a tracked vehicle, you will then find it in the **Buy > Bid** list.

4 Saved searches

Here you will find your saved searches and you can request an up-to-date list of all the vehicles that correspond to your search

criteria to be displayed. In the **Vehicle search** menu you can save your searches with the corresponding button. You will also receive regular emails with vehicles of interest to you.

5 All brand portals

When you have opened the **Buy**, **Tracking** or **Searches** tabs, you can filter your lists by brand portal. Open the drop-down-menu **All brand portals** and select a portal. Please remember that for some brand portals you need to register separately (see page 5).

6 Mailbox

In the mailbox you will find your collection notes, invoices and cancelled invoices – all sorted for easy viewing. Here you can e.g. also re-create an invoice that has already been deleted with the **Undo delete** function.

7 Customer account

In the customer account you can manage your password, change the language and currency, update the address data or view your bidder number. In the drop-down-menu under the **Notifications** point you can change the notification settings. Maintain an overview and find out if someone has outbid you or a viewed vehicle is soon being auctioned. You can select whether you want to receive notifications via desktop notifications or via the notification centre on our website.

8 Notifications

In the notification centre the Notifications you have previously set will be displayed.

The screenshot shows the 'Auction' tab of the My Autobid.de website. The page displays a list of vehicles for sale. The columns include 'Vehicles/Vehicle parts', 'Starting price', 'Prevailing bid', 'Pos...', and 'Auction'. The vehicles listed are:

- Audi A 4 1.8 TFSI Avant "Attraction" (Starting price: 5,900 €, Prevailing bid: 7,700 €)
- Skoda Skoda Superb 1,6 TDI Combi "Ambition" (Starting price: 9,900 €, Prevailing bid: 8,900 €)
- BMW 420 d xDrive Gran Coupé Steptronic "Modell M Sport" (Starting price: 34,000 €, Prevailing bid: 34,400 €)
- Mercedes-Benz ML 350 BlueTEC 4MATIC 7G-TRONIC (Starting price: 36,700 €, Prevailing bid: 36,900 €)
- VW T 6 California "Coast Edition" 2,0 TSI 4Motion DSG (Starting price: 40,800 €, Prevailing bid: 40,100 €)

Callouts 1 through 8 highlight various features: 1 (Autobid.de logo), 2 (Buy tab), 3 (Tracking button), 4 (Save searches button), 5 (All brand portals dropdown), 6 (Mailbox icon), 7 (Customer account icon), and 8 (Notifications icon).

The screenshot shows the 'Marketplace' tab of the My Autobid.de website. The page displays a list of vehicles with their status and a timeline of events. The vehicles listed are:

- Skoda Octavia 2,0 TDI "RS" Greentec DSG Combi (Status: Subject to reservation, Purchased by auction, Ready for collection)
- Ford Focus 1,6 TDCI ECONetic Titanium (Status: Subject to reservation, Purchased by auction, Ready for collection)
- Audi A5 2,0 TDI quattro Sportback (Status: Subject to reservation, Purchased by auction, Ready for collection)
- Skoda Octavia 2,0 TDI Combi Green tec (Status: Subject to reservation, Purchased by auction, Ready for collection)

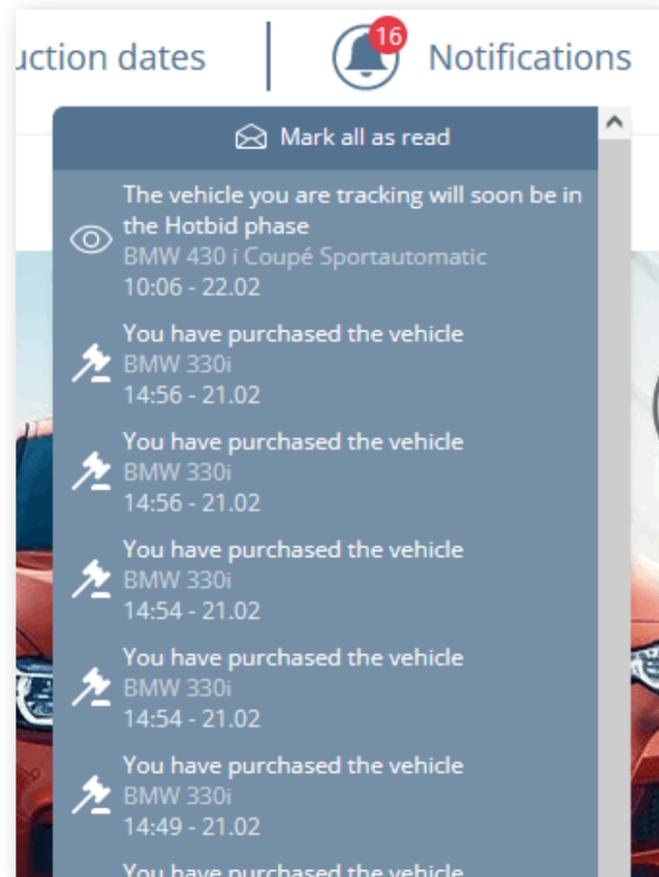
The timeline for each vehicle shows the progression from 'Subject to reservation' to 'Purchased by auction' and finally 'Ready for collection'.

For a better overview of the vehicle status, you can activate the **Show status** point under the menu heading **Notifications** at My Autobid.de events. The activated notification will enable you to see the current vehicle status at a glance, which is displayed as of the time the bid is accepted. There are three status values: **Subject to reservation**, **Purchased by auction** and **Ready for collection**. The vehicles can be sorted according to the desired status.

Notifications – always be up-to-date!

Notification centre

All your important notifications will be brought together in the notification centre, the menu point with the bell symbol. You will be informed before e.g. a vehicle you have viewed is going into an auction or that someone has placed a higher bid than you. This means you will no longer miss out on any vehicles you are interested in.



Desktop notifications

All notifications are also available as desktop notifications. Arrange to be informed free of charge about all the current status reports on your desktop.

The brief notifications will always be displayed in the foreground regardless of which program you are using. Never miss a vehicle again and always remain up to date despite the other things you are working on.



Einrichtung

In wenigen Schritten richten Sie die Desktopbenachrichtigungen in Ihrem Browser ein. Rufen Sie dazu unsere Seite www.autobid.de auf und folgen Sie dann der jeweiligen Anleitung:

Firefox: Click on the settings icon located at the top left next to the URL and select **"Always" display notifications** under **Should notifications be received from this site.**

Chrome: Click on the settings icon located at the top left next to the URL and activate the slider for **Notifications.**

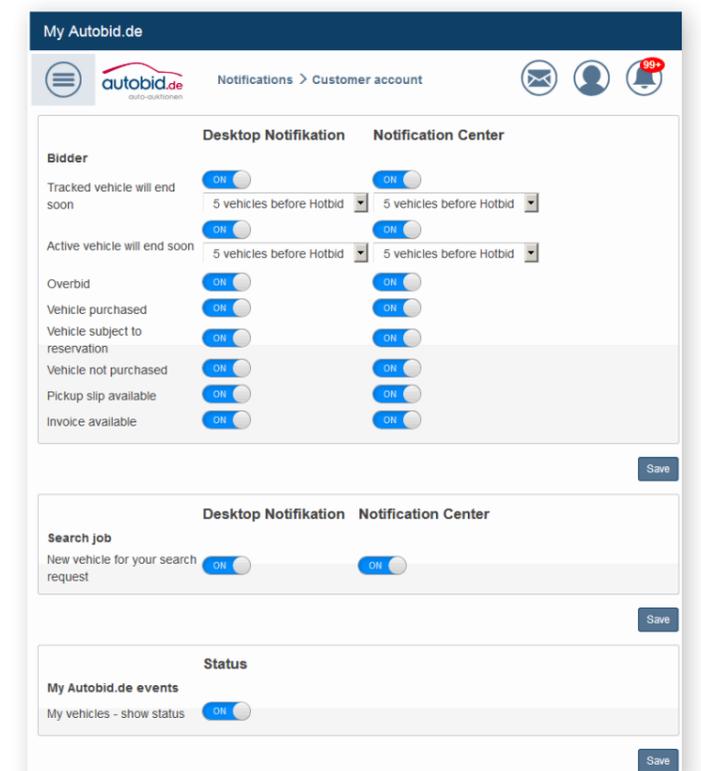


Please note

- The desktop notifications operate in Chrome and Firefox in all the versions which support HTML 5 notifications.
- www.autobid.de must be opened in a tab in your browser. However this can be minimised or hidden behind another program.

Settings

The various options for the notification centre and desktop notifications can easily be activated or deactivated in **My Autobid.de > Customer account > Notifications.**

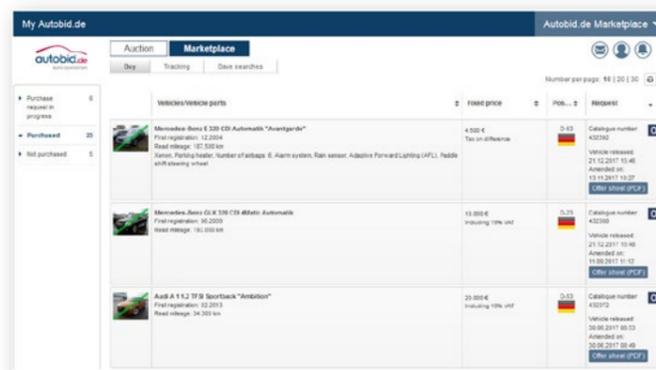
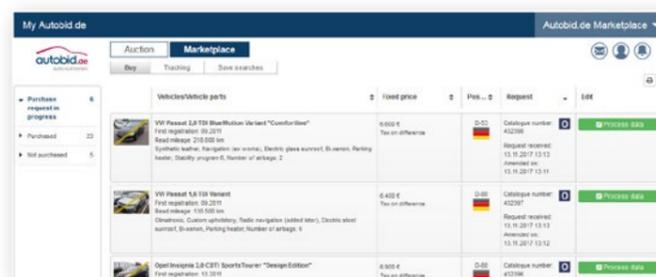
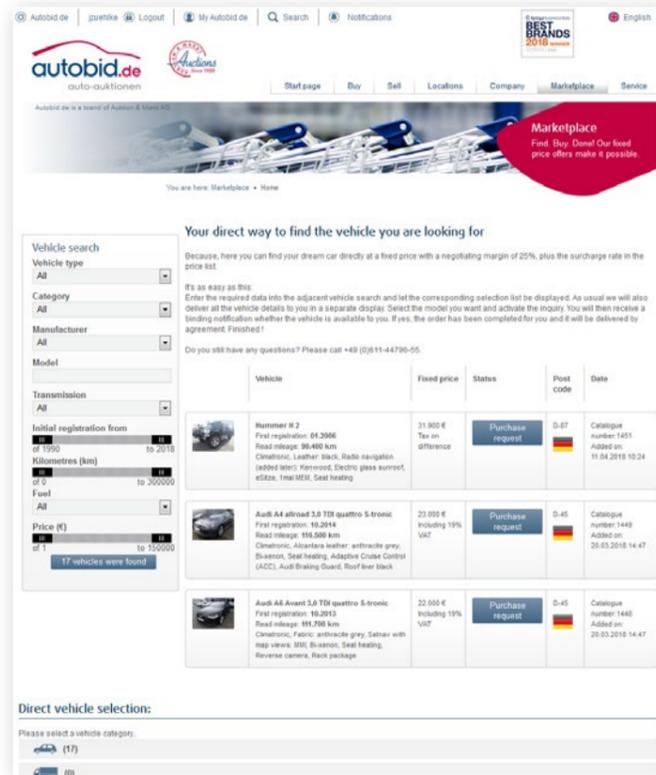


The marketplace – your direct way to find the vehicle you are looking for

On the Autobid.de Marketplace you will find your desired vehicle without any detours at a fixed price with room to negotiate of 25 % plus the surcharge rate on the price list.

Enter the required data in the vehicle search displayed and see the corresponding selection list. As usual click on a vehicle to call up the vehicle details. If you would like to buy one of the vehicles, click on the **Purchase request** button. In the following window you then have the opportunity to buy the vehicle at the fixed price shown or alternatively make a purchase inquiry at 25 % under the price shown. Enter the new price in the **Alternative offer** field and click on **OK**. You will then receive a binding notification whether the vehicle is available for you. If yes, the order is completed for you and it will be ready for collection by agreement. Finished!

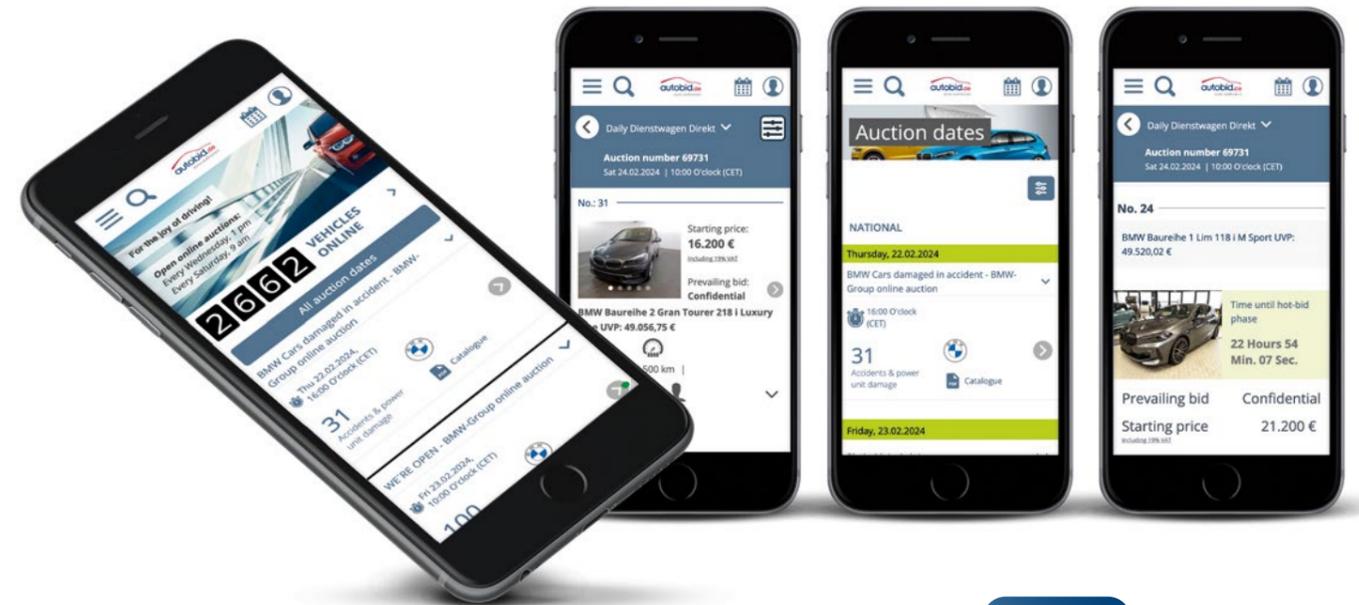
If you go to **Marketplace** in **My Autobid.de**, the navigation bar will change and you can select between the lists **Purchase request in progress**, **Purchased** and **Not purchased**.



The mobile version of the Autobid.de website

Our auctions on each of your mobile devices With the new mobile version of Autobid.de, which is now even more user-friendly, all functions of the auction page are available on any mobile device.

You benefit from the detailed vehicle search, extensive vehicle details and automatic synchronization with **My Autobid.de** – even when you are on the move.



Our tip!

Place the mobile version of our website directly on the homescreen of your smartphone! With this simple step, you gain quick and convenient access to our content, stay informed about all relevant activities, and fully benefit from our notification centre.



Throughout Europe approximately 400 employees are working for your success in the used vehicle business



Here you can experience us live: Auction and logistics centres in Germany

- Auction centres
- Logistics centres

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